



**FREE FILET.
GRATIS GUMBO.
NO-COST NACHOS.**

The Fort Worth Meal Deal

- ★ Book your meeting now, and **WE'LL SHARE YOUR COST** of a meal function. Breakfast, reception, breaks, lunch or dinner — it's your choice!
- ★ Use the money you save to raise the quality of your meeting in Fort Worth. Or simply **PUT THE MONEY BACK INTO YOUR MEETINGS BUDGET.**
- ★ This is an introductory offer — good only for meetings **NEVER BEFORE HELD IN FORT WORTH.**



Save Even More With American Airlines Zone Fares.

- ★ **SAVE UP TO 60%** on airfare through a special partnership between American Airlines and the Fort Worth Convention & Visitors Bureau.
- ★ Zone Fare rates **ARE GUARANTEED** for multiple departures to Dallas/Fort Worth International Airport.



A Money-Saving Offer You Can't Refuse.

- ★ The program is simple. **WE'RE SIMPLY SHARING THE COST OF YOUR MEETING WITH YOU** so you can experience one of the most attractive destinations anywhere.
- ★ If you don't have a meeting planned in Texas, you should seriously consider Fort Worth for its pedestrian-friendly downtown areas, gourmet restaurants and outdoor cafes. Unique shops or colorful galleries. Fun nightspots or fabulous performance spaces. All in a safe, exciting, and historic atmosphere.

*Meetings in negotiation or booked prior to the start date of November 1, 2008 are not eligible. This offer cannot be used in conjunction with another offer. Not applicable for business booked prior to this promotion. The program is for meetings with 75 room nights or more actualized on a total room night basis. Business must be secured and booked on or before December 31, 2009. Meeting must take place on or before June 30, 2010. Cash refund is not applicable. This promotion can only apply to a Food and Beverage function, excluding alcoholic beverages. The Fort Worth Convention & Visitors Bureau will share the cost of the meal. Rates negotiated through this program are non-commissionable.

Act Now! Meetings Must Take Place On Or Before June 30, 2010.

YES, please tell me more about this valuable offer from Fort Worth!

To find out more, fill out this reply card and drop it in the mail or simply visit our website: www.fortworth.com

This meal function offer is good for a limited time only!

★ Name _____	★ How many meetings are you responsible for planning each year? _____
★ Title _____	★ How many in Texas? _____
★ Company _____	★ Next open month/year that could consider Texas? _____
★ Address _____	★ Name/type of next open meeting that could consider Texas? _____
★ City _____ ★ State _____ ★ ZIP _____	★ Number of rooms on peak night? _____
★ Phone _____	★ Number of people on peak night? _____
★ Fax _____	★ When will you begin researching sites for your next open meeting? _____
★ Email _____	
★ Website _____	

THE CITY OF COWBOYS AND CULTURE

“...an invigorating pioneer spirit prevails as a building boom brings stunning enhancements to favorite corners of the place known as “where the west begins.”

— *Texas Monthly*



“Downtown Fort Worth has experienced a truly remarkable transformation, and is now one of the nation’s finest urban settings for meetings.”

— *Association News*



“A cowboy city that’s unique, even for Texas.”

— *Convention South*



Fort Worth Offers All The Ingredients For An Exciting And Productive Meeting

- ★ Fort Worth is very friendly, extremely affordable, and incredibly accessible.
- ★ Hold your meeting in the remodeled Fort Worth Convention Center or in a fine hotel — from established chains to unique luxury properties.
- ★ Choose from a wide range of affordable restaurants and entertainment venues.
- ★ Have fun after-hours in Sundance Square — “the hottest downtown in Texas” — known for its vibrant nightlife and exceptional safety.
- ★ Explore Fort Worth’s spectacular cultural and historical attractions.
- ★ Experience the award-winning service of the Fort Worth Convention & Visitors Bureau.

